



Let our journey inspire yours!



LET'S ECHO

Poppy Seed Communication, is not just a 360-degree communication marketing agency; we wake up every day just to make your brand feel the way you want it to.

From the vibrant heart of New Delhi, India, our team puts together years of experience and minds of boundless creativity to craft solutions that don't just show results, but captivate.

As you're reading these lines, our dynamic campaigns are already in motion, propelling our clients towards unprecedented success.



Our Palette of Services Painting Brands in the Marketing Landscape



Branding Services

We paint pastels, weave words, and emit emotions to create a brand that resonates in the hearts and minds!



Social Media Mastery

Making your brand's voice echo across platforms, developing meaningful connections!



Advertising Wizards

Our team brainstorms for ideas that transcend screens, leaving an indelible impact on your audience!



Online Reputation Guardians

With strategic finesse, we cultivate a reputation that stands firm amidst the digital chaos!



SEO Sorcery

Our SEO spells propel you to the forefront of search results, where your audience seeks you!



Influencer Outreach

Let us curate collaborations that forge genuine connections, paving your brand's way to new realms!



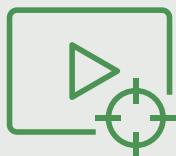
Why Choose Poppy Seed Communication?

A Symphony of Reasons



Rooted Passion

We take creative prowess and strategic brilliance and apply them to our brands, always keeping them a stride ahead.



Diverse Expertise

Our ensemble of maestros has helped clients across industries, whether it's writing viral blogs or creating an off-beat TVC, we tear charts in every endeavour.



The 'How' Matters

This ethos has crowned us amongst the top 10 360-degree marketing agencies in Delhi NCR and that's a fact.

We aren't just professionals; we're a team of meet the dreamers who believe in the power of innovative transformation.

At Poppy Seed Communication, we don't only talk pixels and data; but weave human creativity into the advertising world.

Join us to experience how to grow your brand stalk and take it over the clouds.











Explore our chronicles on varied platforms where stories unfold, visions are shared, and connections thrive.

Our Canvas of Success

Stories We've Coloured

In our portfolio, each project is a brushstroke of passion and a testament to the visions we've achieved together. Witness brands transformed, journeys commenced, and success stories woven in pixels and impressions.

International Brands

National Brands

HCG The Specialist
Gastroenterology & Hepatology

**IF IT'S BLACK,
IT'S RISKY!**

BLOODY OR VERY DARK STOOL, CAN BE ONE OF THE ADVANCED SIGNS OF GASTROINTESTINAL CANCER

DON'T DISMISS SYMPTOMS...

The above mentioned symptoms can be a sign of a serious condition. Please consult our specialists

www.hcgoncology.com

Apollu Sugar

Keep an Eye on Diabetes

It can affect your eyesight

Check the caption to know more

Book an appointment ☎ 1800-103-1010 🌐 www.apollusugar.com

Frequent visits to the urinal are not normal

An enlarged prostate is seen in 50% of men above 50 years of age. The risks increase with age.

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Fortis

Apollu Sugar

Learn to *See* us before it's too late

With simple lifestyle changes, prediabetes is often reversible

#TakeAction for your health now With Apollu Sugar Clinics

Book an appointment
☎ 1800-103-1010 🌐 www.apollusugar.com

CREMICA

Have you tried the **MELTO MILK-SHAKE?**

#MagicOfMrsBector

Swipe to learn the recipe

Alfina
Vitamin & Mineral

DEFENCES ON!

Vitamin C Face Serum

India Vision Foundation
Planting Trees for the Future

A single act of kindness throws out roots in all directions & the roots spring up & make new trees!

— Amelia Earhart

PetStar

The Food Your Star Deserves

#forTheStarOfYourFamily

Be Active! Cultural! Calm! or Vegetarian!

Natural Ingredients & Antioxidants

No Added Sugar

FNG PACKAGING

KNOW THE FNG PACKAGING PRODUCT RANGE

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PARAS BUILDTECH

SEE BEYOND THE PLASTIC WORLD WITH **PARAS BUILDTECH**

Let's root for our planet in this battle against plastic pollution

MEERA DOST
बिन दास

Cheers to our **best friends**

STRONG BEER

BHAI! BAAT ALAG hai

YAARY

CREMICA

THE FOOD YOUR STAR DESERVES

Desi Turka
INDIAN CUISINE

Which tandoori delicacy is your favorite?

TANDOORI CHICKEN

TANDOORI PRAWAS

Contact us for reservation ☎ +91(604) 553-4511

Real

WIN A REAL CHANCE WATCH MATCH IN THE STADIUM

Chance to win a Match ticket or your favourite team's merchandise

SECTOR 7
KITCHEN & BAR

LET THE FLAVORS MELT IN EVERY BITE!

TACO BIRRIA

BOOK YOUR TABLE NOW
CALL: +91 604-370-9494

India Vision Foundation
Planting Trees for the Future

KHUSHALI FOOTPRINTS 2023

GREEN THERAPY INSIDE PRISON

Overall 73 stakeholders of Khushali for the season were benefitted 2023-24

Totaled 38,440 kgs of vermicompost prepared in last year

Approx 10,800 saplings were planted under Khushali project

#WorldEarthDay

Apollu Clinic

Mute the Buzzin' Danger

This World Malaria Day, get a shot as it's the best prevention measure against the disease!

#WorldMalariaDay

Book an appointment
☎ 1860-500-7788 🌐 www.apolluclinic.com

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PetStar

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spaces for a safer tomorrow

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SECTOR 7
KITCHEN & BAR

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FE. SECTOR 7 DELIGHTS

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India contributes to approximately 30% of global oral cancer cases

Prevention is the first step to cure.

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🌐 www.apolludental.in

India Vision Foundation
Planting Trees for the Future

NOTHING IS IMPOSSIBLE, NO TARGET UNACHIEVABLE - ONE JUST HAS TO TRY HARDER AND HARDER.

—Kiran Bedi

Alfina
Vitamin & Mineral

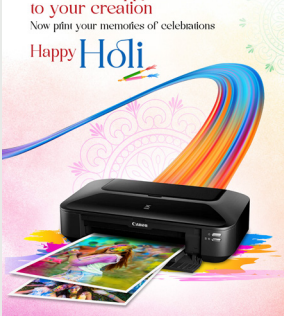
WON'T SPOT THE DARK SPOTS

Rich in antioxidants
Improves skin tone
Exfoliates dead cells
Cleanses impurities

Canon
Delighting You Always

Fill in the happy colours
to your creation
Now print your memories of celebrations

Happy **Holi**



Below the main printer, a row of smaller Canon inkjet printers is displayed, including models with various features like photo printing, scanning, and faxing capabilities.

The advertisement features a bowl of Cream Burst cereal at the bottom, filled with white cereal pieces, yellow cornflakes, and white chocolate chips. Above the bowl is a canister of Cream Burst cereal, showing the brand name and a small illustration of the cereal. The background is a dark brown gradient. In the top right corner, there is a small logo for 'cream bell' with a bell icon. The text 'Cream Burst' is written in a large, stylized, brown font across the middle. A splash of white milk is shown at the bottom, with a large red heart shape in the center of the splash.

RISLAND
Smart Living. Smart Home.

**Smart Homes
Smarter Lifestyles**

Our homes are the forefront in smart living, complete with features that make your life easier. From central heating to the Risland® wireless, 802.11n Wi-Fi, you can control your smart living with a single fingertip, or make your life more intelligent. Risland® also gives you the freedom to

Smart Design:
Works complete. Risked zero ventilation.

Smart Energy:
Energy efficient. Controls. 802.11n. 802.11n Wi-Fi.

Smart Living:
Smart and smart, not just a smart home.

Get total operations with
Your Risk. Risk.

www.risland.com
8671 324 667

**GLOBAL
PRESIDENT
OF RISK**

**CONCRETE DESIGN
IN A MODERN
LIFE**

**LINE PROJECTS IN
NEW YORK CITY (NEW YORK)**

Parliament
GOLD

Jumbo Extra long grain

Basmati Rice

Parliament
GOLD
JUMBO EXTRA LONG GRAIN
BASMATI RICE
The King of Grains

Net Weight: 1.5 kg (3.3 lbs)

Ageed For Two Years | Impeccable Taste | Long Slender Grains

**SEEK
ADVENTURE,
RIDE
WITH
PLEASURE**

**NANO
TAILORED OIL**

- Silky Smooth Shifts
- Protects in extreme conditions & speed
- Septet Guard Advantages: Fuel Efficiency & Eco-friendly

Idemitsu Lubricants
www.idemitsu-lubricants.com

Idemitsu NANO Tailored Oil is shown in various sizes and colors (black, silver, gold, red) at the bottom of the advertisement.

This Summer

Sip Real Hydration

Your perfect
energy and immunity
booster with extra
electrolytes

Real
Fruit

Real
Fruit
Coconut Water

Real
Fruit
Pomegranate

Real
Fruit
FruitORS

Real Fruit beverages are 100% natural and contain no added sugar. Real Fruit beverages are not a substitute for a balanced diet. © 2021 Real Fruit Beverages. All rights reserved.

THE MRS. BECTOR'S
CREMICA

**Jab Taste Magical
Toh Diwali Special**

#MagicOfMrsBector

For business queries, contact us on our toll-free no. : 1800 180 2045, +91 9817950025

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Good Sleep!*

Master the #ArtofSleeping
Introducing sleepwear that can transform your life - even yourself.

Revolutionary Comfort Cell

Sleepwell

Artisil® bottom Fabric • Technology to keep you Healthy • Triple Layered Quilted Top • 10 Year Warranty*

**Zoom ahead
in style**

Aluminum alloy wheels for a lighter, faster ride.

CAMM

Aluminum alloy wheels



Poppy Seed Marketing Services Co.

Find Us In

Canada

109, 11525, 23 Avenue NW,
Edmonton, AB, Canada T6J 4T3

Dubai

W-202, Block-C, Saaha Offices,
Downtown, Dubai, UAE

India

8, Second Floor, Community Centre,
East Of Kailash, New Delhi-110065 India



Visit our website for more
www.poppyseedcommunication.com



Your email registration
info@poppyseedcommunication.com